

Bar One gives you more



Nestlé has made some changes to its Bar One range in March with the launch of its limited edition Coffee variant (55g) and a larger pack size for the Peanut variant (now available in 90g). In addition, Bar One Regular and Bar One Peanut are now also available at an affordable price point in a 30g pack size. The launch is being supported by in-store point-of-sale and radio advertising. See pages 6 and 7 for more.