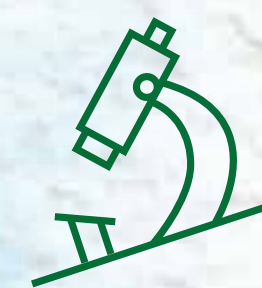
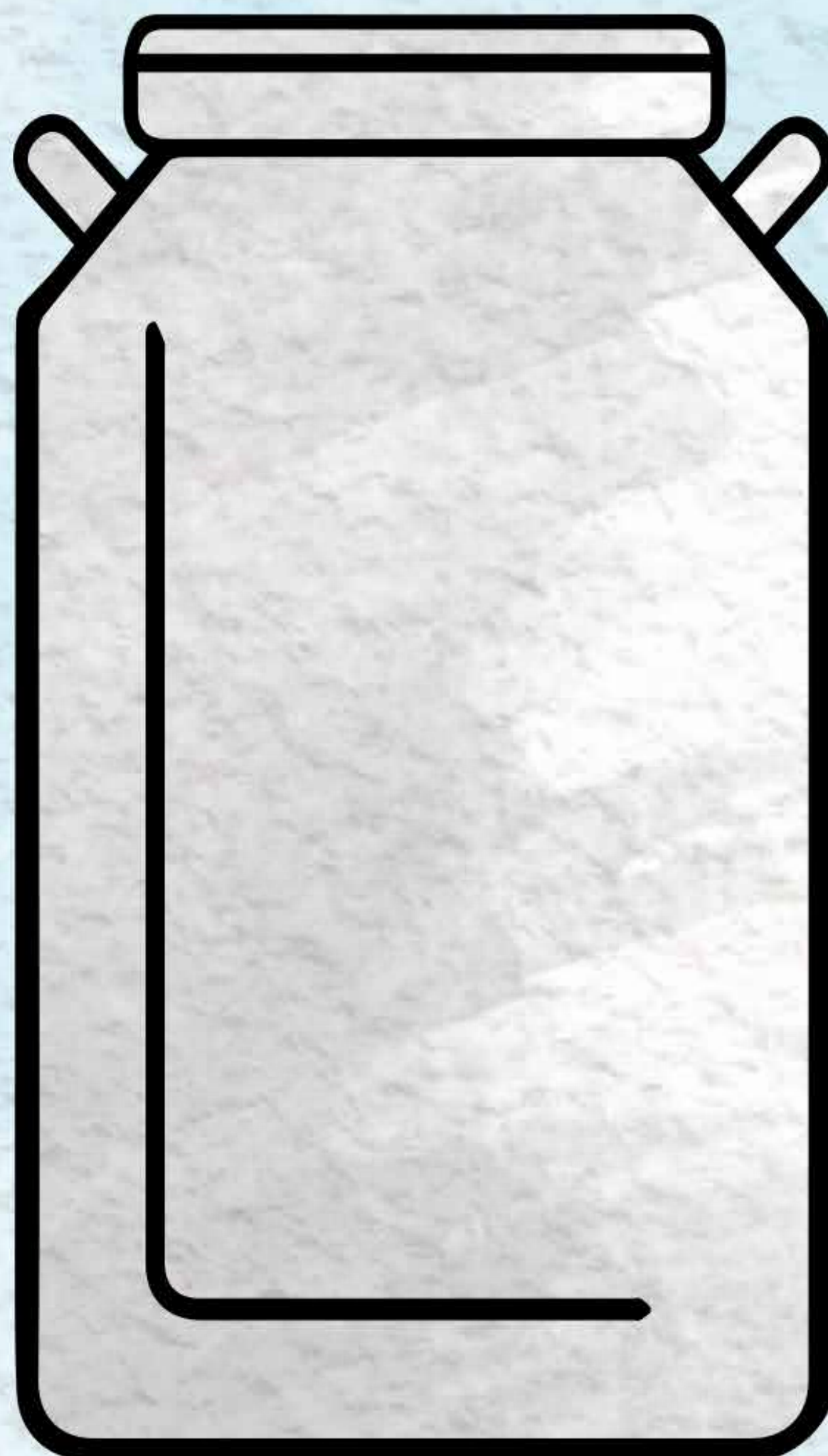


# MNR. LE FLEUR'S MILK COOLER



A

FUNDA NE

NESPRAY  
STORY







WHAT YOU GIVE IS  
WHAT YOU GET. WAT  
JY SAAI, SAL  
JY MAAI...

THOUGHT MNR. LE FLEUR AS  
HE PACKED THE MILK BOTTLES  
INTO HIS BIG COOLER. MNR.  
LE FLEUR WAS A FARMER AND  
HE KNEW A LOT ABOUT  
SOWING AND REAPING.





HIS KOEIE HAD PRODUCED

15 000

LITRES OF MILK

ON THAT DAY AND THEY WERE PRODUCING MORE AND MORE  
MILK EVERY MONTH.



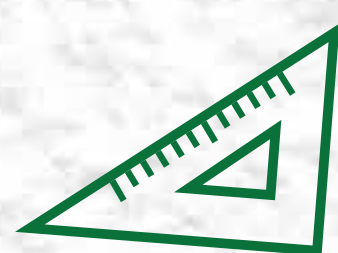




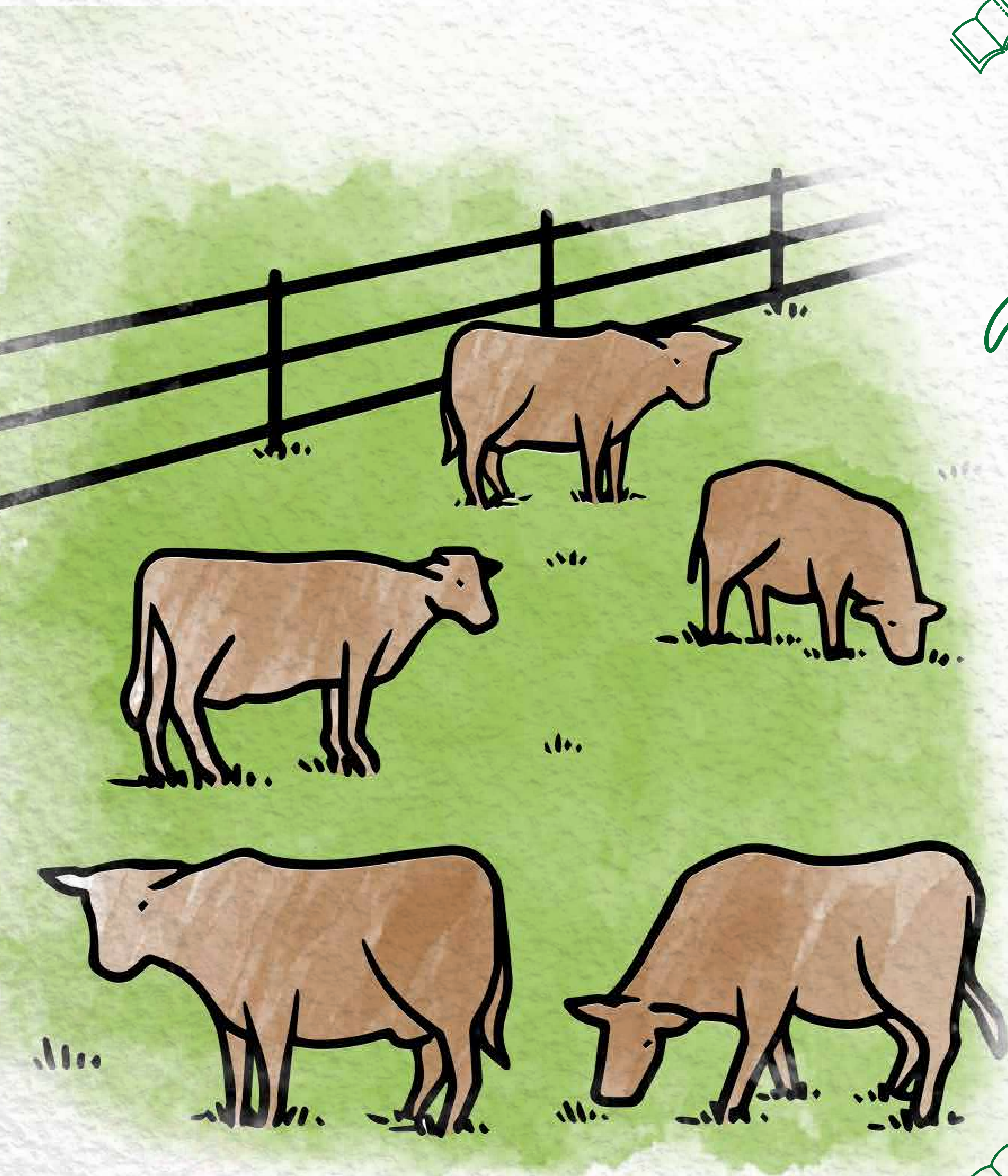
HIS FRIEND MNR.  
HOFMAN ASKED HIM...

WHY DO YOUR  
KOEIE PRODUCE  
SO MUCH MILK,  
MNR. LE FLEUR?

"YOU WANT ME TO GIVE  
AWAY MY SECRET, MNR.  
HOFMAN? GRAP NET MET  
JOU..." MNR. LE FLEUR  
SAID WITH A SMILE.  
I MAKE SURE THAT THEY  
EAT PLENTY OF  
HEALTHY GRASS.







BUT MY SECRET  
INGREDIENT IS  
LOVE. I TALK TO  
THEM, I EVEN  
SING TO THEM.

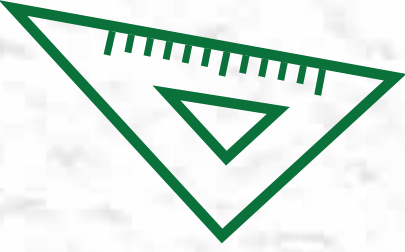

AND WHEN THEY FEEL  
HOW MUCH I LOVE THEM,  
THEY PRODUCE EVEN  
MORE MILK FOR ME.  
WHAT YOU GIVE IS WHAT  
YOU GET. **WAT JY SAAI,**  
**SAL JY MAAI,** MNR LE  
FLEUR SAID.

WOW, DIS  
AMAZING!

SAID MNR. HOFMAN

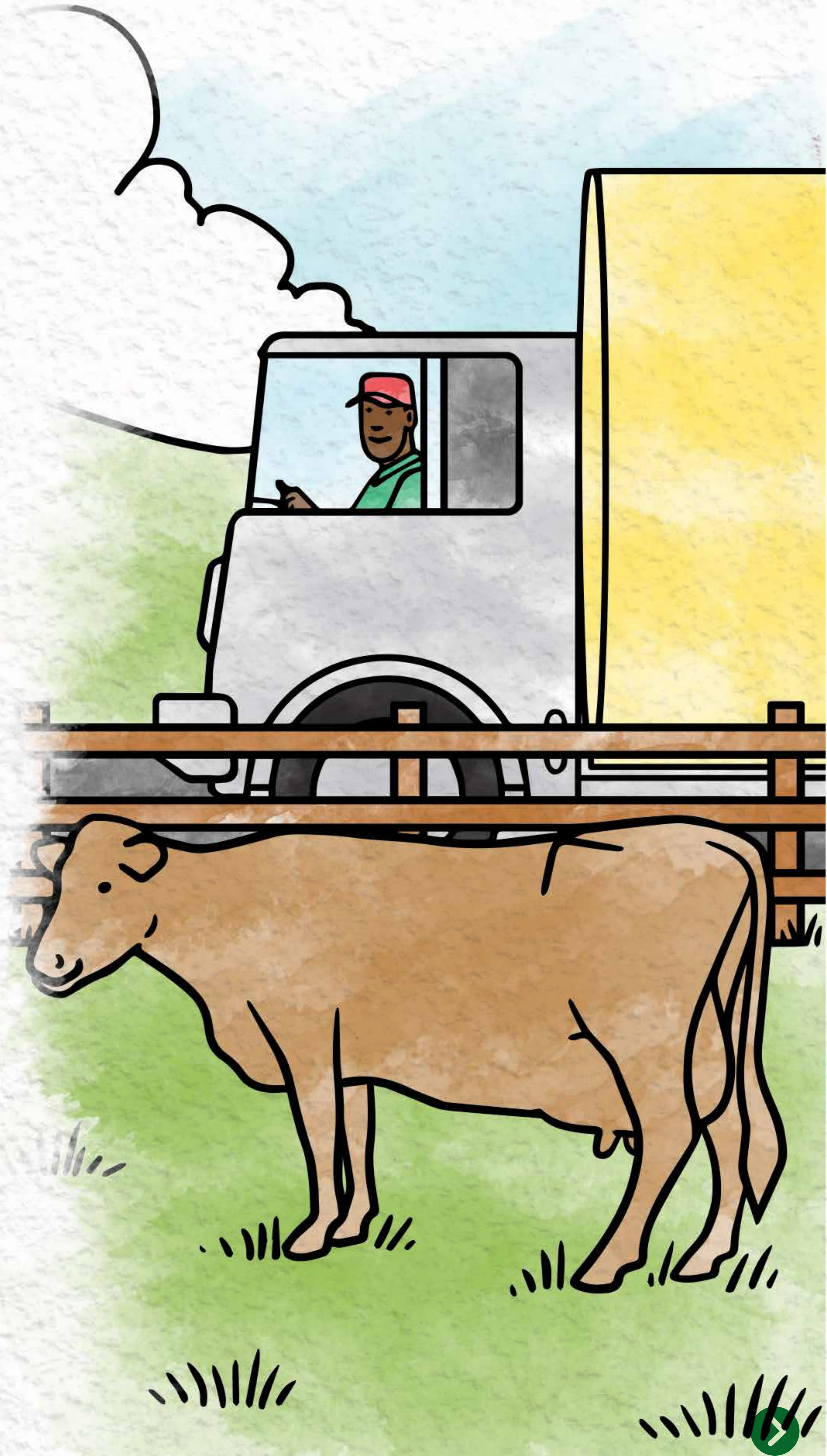




• • ~ •   
"JA, THE KOEIE ARE  
MILKED TWICE A DAY,  
AND THE MILK HAS TO BE  
KEPT ICY—COLD, SO THAT  
WHEN THE NESTLÉ  
NESPRAY LORRIE COMES  
TO COLLECT IT, IT IS  
STILL LEKKER—FRESH,   
READY TO BE MADE INTO

•  
~  
•  
NESTLÉ NESPRAY  
FULL CREAM MILK  
POWDER,"

•  
w  
•  
ADDED MNR. LE FLEUR.  
•





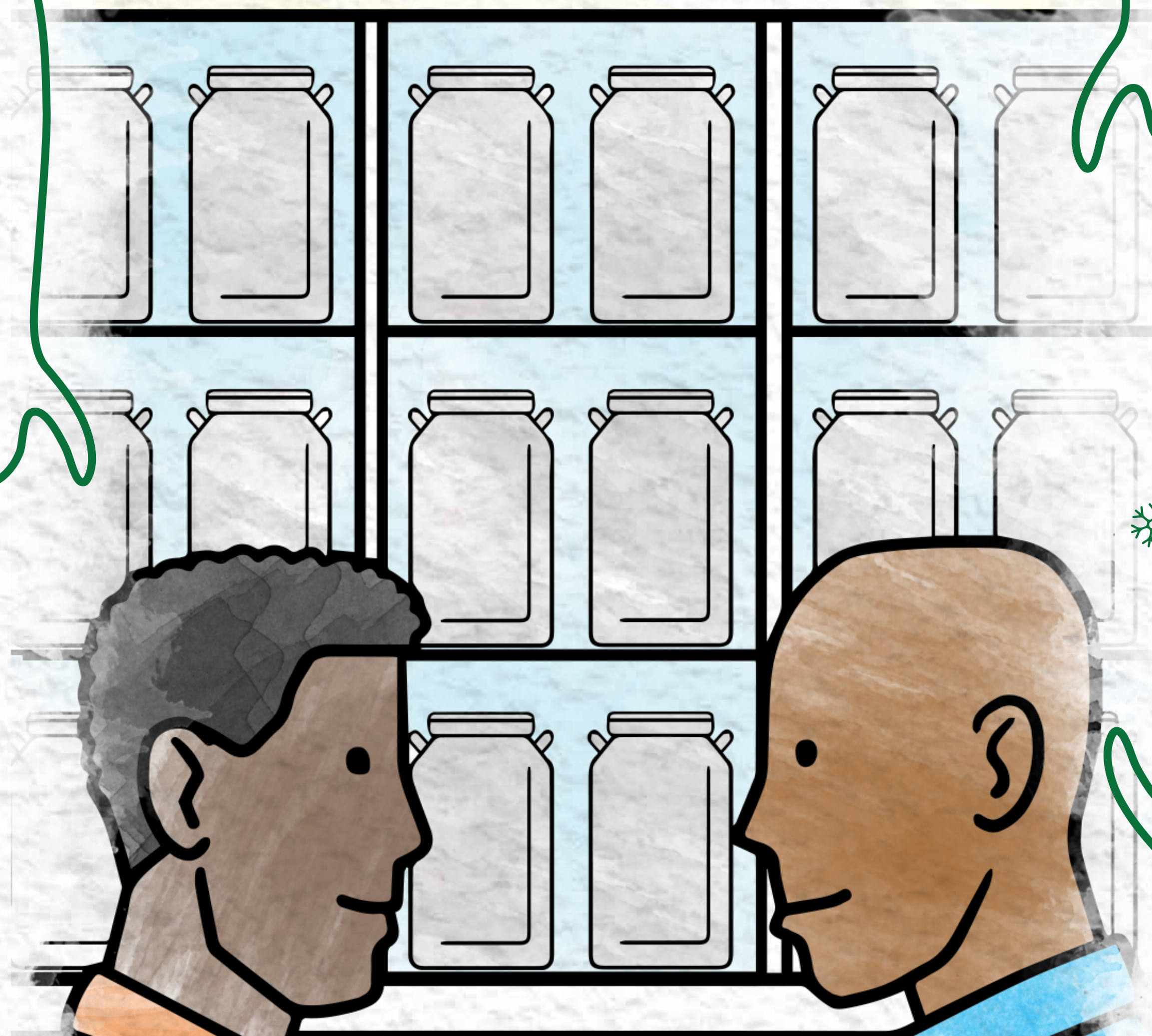


9 . . . 1 .

YES, I'VE GOT THREE BIG COOLERS THAT GET PACKED WITH MILK BOTTLES EVERY DAY.

WITH ALL THAT MILK, DO YOU HAVE ENOUGH SPACE TO KEEP IT?

. 3 . ?



YES THEY ARE

BUT DIDN'T YOU SAY THAT YOUR KOEIE ARE PRODUCING MORE AND MORE MILK EVERY MONTH?

? ?

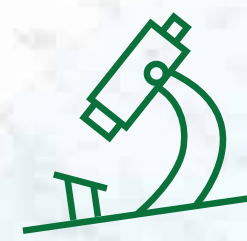




"THEN YOU'LL HAVE TO STOP  
FEEDING THEM THAT GROEN  
GRAS OR STOP SINGING TO  
THEM BECAUSE IF THEY KEEP  
PRODUCING MORE AND MORE  
MILK, THEN YOU WILL RUN  
OUT OF SPACE TO STORE THE  
MILK AND KEEP IT COOL,"  
SAID MNR. HOFMAN.







"I WANT MY KOEIE TO STAY HEALTHY  
AND STRONG, SO I CAN'T STOP  
FEEDING THEM GROEN GRAS. AND I  
LOVE THEM TOO MUCH TO STOP  
SINGING TO THEM.



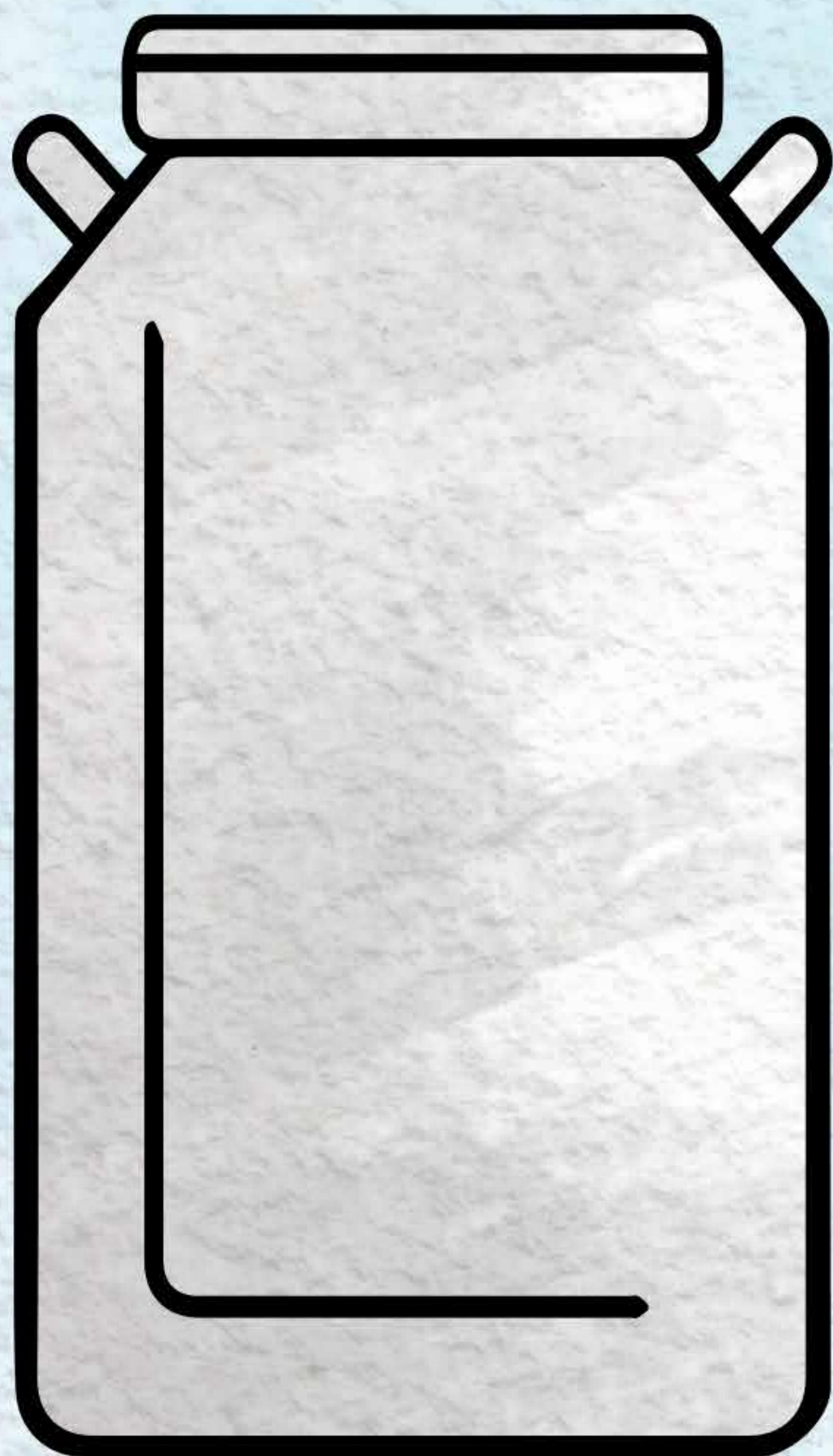
I'LL HAVE TO GET  
**ANOTHER COOLER**  
WHERE I CAN STORE MY MILK,"



ANSWERED MNR. LE FLEUR.





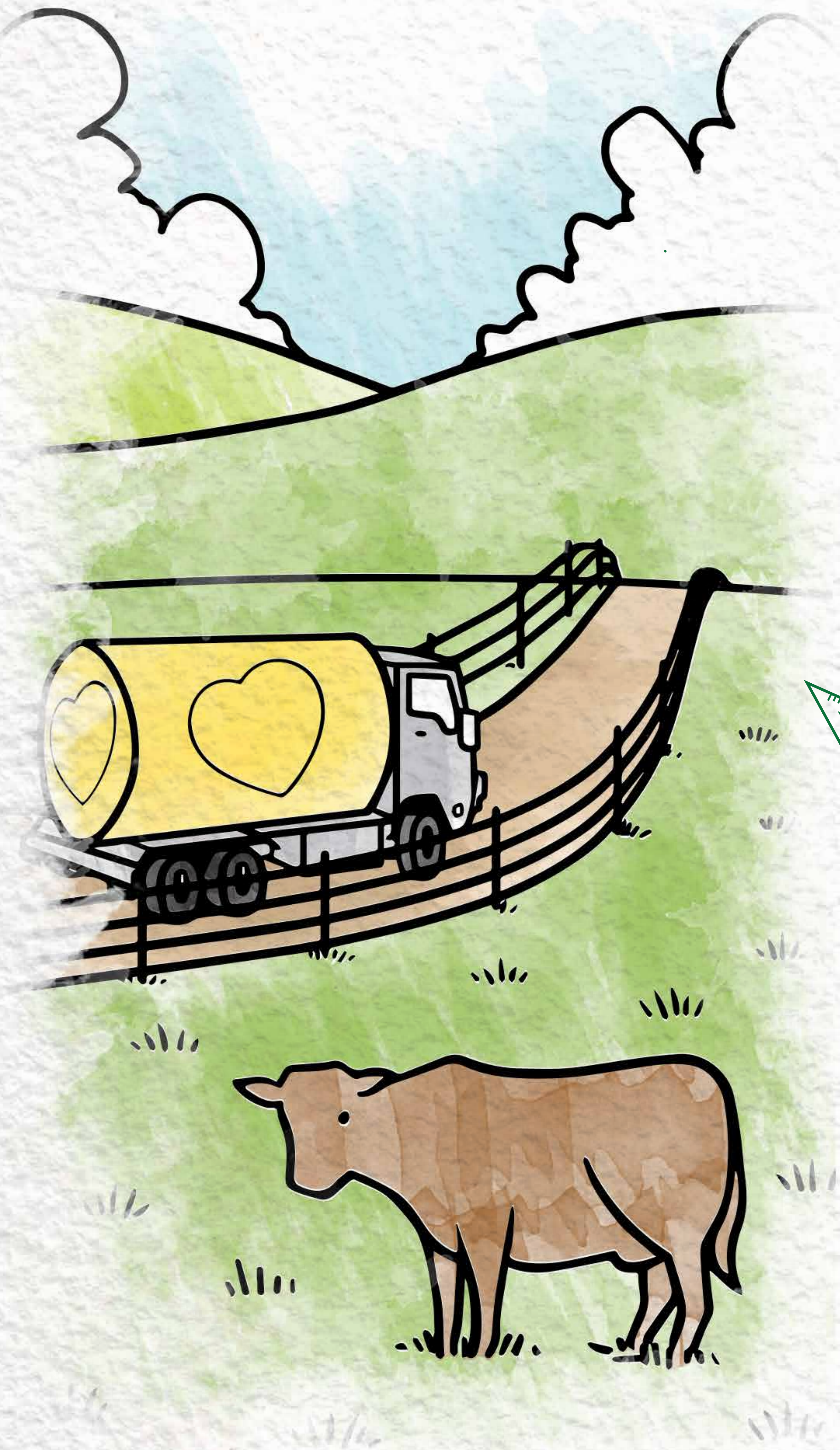


EN WAAR GAAN JY NOG  
'N COOLER KRY? WHERE  
ARE YOU GOING TO GET  
ANOTHER COOLER?

ASKED MNR. HOFMAN.







JUST AS THEY WERE TALKING, A BIG  
NESTLÉ NESPRAY MILK LORRIE  
DROVE INTO THE FARM TO  
COLLECT THE FRESH MILK IN THE  
THREE BIG COOLERS.

I'VE GOT A GREAT  
IDEA. 'N BOER  
MAAK MOS 'N PLAN,

MNR. LE FLEUR SAID.







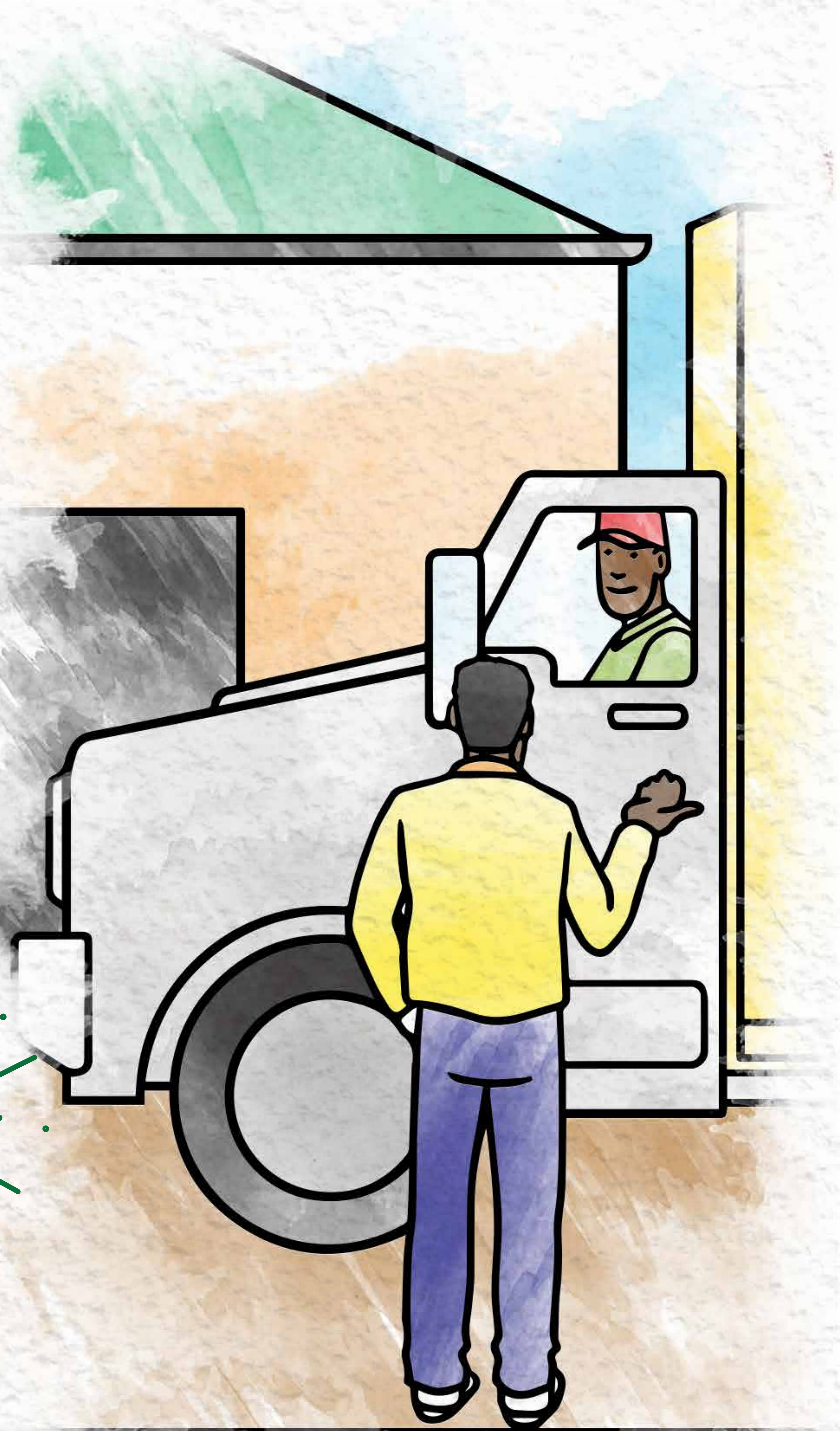
I'M GOING TO TALK  
TO MY FRIENDS AT  
NESTLÉ NESPRAY  
SO THEY CAN HELP  
ME GET A FOURTH  
BIG COOLER.





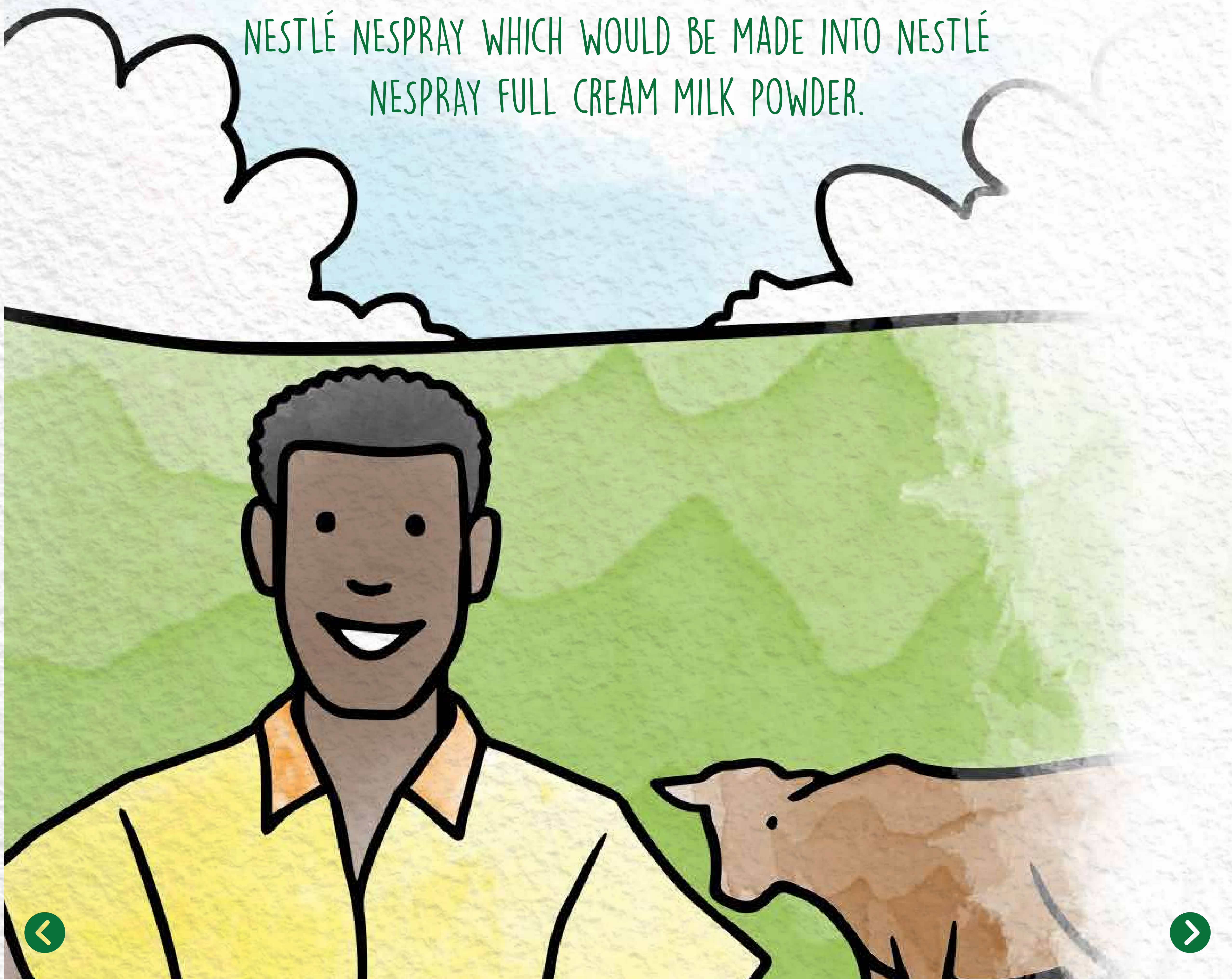
THE DRIVER INFORMED HIM THAT  
BECAUSE MNR. LE FLEUR HAD  
BEEN PROVIDING NESTLÉ NESPRAY  
WITH SO MUCH MILK,

THEY WOULD BE MORE  
THAN HAPPY TO  
HELP HIM GET  
ANOTHER COOLER.





HE WAS NOW HAPPIER THAN EVER BEFORE BECAUSE HE WAS GOING TO GET A NEW COOLER WHERE HE COULD STORE HIS MILK. THIS WOULD ALLOW HIM TO PROVIDE MORE MILK TO NESTLÉ NESPRAY WHICH WOULD BE MADE INTO NESTLÉ NESPRAY FULL CREAM MILK POWDER.



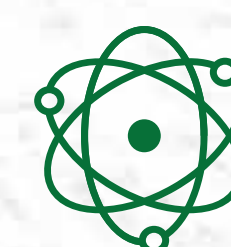




WHAT YOU GIVE IS  
WHAT YOU GET. WAT  
JY SAAI, SAL JY MAAI.



6



HE THOUGHT TO HIMSELF. BECAUSE HE  
GAVE SO MUCH LOVE TO HIS KOEIE,  
THEY GAVE HIM SO MUCH MORE MILK.  
BECAUSE HE GAVE NESTLÉ NESPRAY  
SO MUCH MILK, THEY WERE MORE  
THAN HAPPY TO HELP HIM GET A  
NEW COOLER.



BECAUSE NESTLÉ NESPRAY  
PROVIDED NESTLÉ NESPRAY FULL  
CREAM MILK POWDER TO  
MILLIONS OF CHILDREN, THOSE  
CHILDREN WOULD GROW STRONG  
AND HELP BUILD A COUNTRY  
EVERYONE WOULD BE PROUD OF.

THE END.

NESPRAY SOUTH AFRICA

@ NESPRAYZA

