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Nestlé's new easy-peel ice-cream is a first in South Africa

Nestlé is excited to introduce the Krazy Monkey as the first ice-cream that can be peeled in South Africa. This banana-shaped treat, which is the newest addition to the Nestlé Impulse range, is covered in an edible grape-flavoured jelly, which consumers can peel away to enjoy the soft vanilla ice-cream filling inside.

The new Krazy Monkey ice-cream is an interactive treat offering exciting play-value for kids. It contains no artificial colourants and can be enjoyed by kids and adults alike. Its launch in other countries has been an international success and it is now available in South Africa for an estimated RSP of R6,00.

From the Fastmoving website

<http://www.fastmoving.co.za/>