20 Mar 2012, p.20 IN South Africa, water demand

BUSINESS REPORT (Cape Times)

## is expected to increase significantly over the next 30 years, resulting in a 17 percent gap in

## supply and demand. Given the current trends of poor usage habits, physical and

commercial water losses, South Africa is facing a water supply Population and economic growth largely drive the source of this demand, which in turn leads to substantially increased water requirements for agricul-

the formation of the Strategic

egy for the country. It is a unique response to a problem that is ordinarily mantural and industrial uses. This crisis is not soluble through

Water

aged in the public sector space by the Department of Water Afpublic sector response alone. fairs (DWA) and is based on a The Minister of Water & Ensector wide common goal, vironmental Affairs, Edna which is securing future water Molewa, announced at COP17 supply for public and commer-

cial purposes.

solve the water crisis, as part of

a comprehensive water strat-

## Business and government in partnership to resolve water crisis

Partners Network Its pioneer partners are the (SWPN), driven by the ministry Water Resources Group, supto close the water gap by 2030. ported by the World Bank and She invited business to colthe International Finance Corlaborate in this partnership to poration, World Economic Fo-

> rum, South African Breweries. Coca-Cola, Anglo American, Sasol, Nestlé, Eskom and the NEPAD Business Foundation.

> The network has identified two roles for its members. Firstly, defining industry specific water projects best practices and reviewing current projects that are either increasing or conserving supply.

Secondly, clustering solu-

Africa by 2030 and using findings to justify the replication of projects that can curb supplydemand gaps by 2030.

public and private sector, the

projects that ought to be under-

taken in the future with a

unique buy-in and collabora-

stage model that involves pro-

ducing a diagnostic of the sup-

ply-demand dynamics for South

The partnership uses a two-

tion between the two sectors.

The SWPN, which is a pubic-private advisory platform,

tions in special working groups helps government shape and and discussing, between the test concepts and governance

> This country-level support entails the use of such the SWPN as an expert group to work with government in shaping concepts into implementation.

processes seeking to close the

identified future water volume

The two key focus areas include water conservation/demand management involving increasing water use efficiency partners and experts in the (in agriculture, industry and above areas, the SWPN is collabhouseholds), leakage reduction orating on an on-going basis to

use of groundwater (development and sustainable management of groundwater resources. in particular for rural areas). Under the leadership of the DWA and by engaging industry

from distribution networks

(municipal and others, includ-

ing the water supply mix en-

compassing reuse of effluent

water, desalination (sea water

and acid mine drainage) and

The other area is diversify-

ing irrigation).

seek innovative joint solutions that support the implementation of government water

strategies and overall water security for South Africa. By promoting the efforts and activities of this partnership. government can build an even

wider public-private-expert movement for action. Currently, the working groups are identifying pipeline of potential projects will then structure and take forand assessing their collective ward pilot projects including potential to close the water supbuy-in, funding and implemenply gap if implementation takes tation at a Water Summit to be

the SWPN is jointly reviewing with the DWA, the challenges for replication and recommending a strategy to overcome challenges, including incentives for

By identifying best practices,

experiences, technology and so-

lution suppliers and advisors,

enable replication. tral secretariat of the SWPN.

held later this year.

joint public-private expert collaborations within the SWPN

With coordinating assistance from the NEPAD Business Foundation, which is the neu-

widespread adoption and contri-

butions by each stakeholder to