

DECADENT ICE CREAM TREAT

King Cone Truffle from Nestlé Ice Cream has been launched as an indulgent treat for

all consumers. The new King Cone variant contains vanilla ice cream with a chocolate truffle centre in a crisp wafer and topped with tri-coloured chocolate balls. The ice cream is priced at R15.50.

The August launch is being supported with 3D POS and above the line King Cone specific activity.

