

## Sunday Times Generation Next Results 2016

As validated & supplied to Sunday Times on 11 April 2016

**EMBARGOED & CONFIDENTIAL UNTIL Saturday, 11 June 2016**

	<b>Q1 Coolest Banks 2016</b>	<b>Q1 Coolest Banks 2015</b>
1	FNB	FNB
2	Standard Bank	Standard Bank
3	ABSA	ABSA
4	Capitec Bank	Capitec Bank
5	Nedbank	Nedbank
6	African Bank	African Bank
7	Investec Bank	Investec Bank
8	Bidvest Bank	Old Mutual Bank
9	Rand Merchant Bank	Postbank
10	Other	Other

	<b>Q2 Coolest Cellphones 2016</b>	<b>Q2 Coolest Cellphones 2015</b>
1	Samsung	Samsung
2	Apple iPhone	Apple iPhone
3	Sony	BlackBerry
4	Huawei	Nokia
5	Blackberry	Huawei
6	Nokia	Sony Ericsson
7	Windows Phone	LG
8	LG	Alcatel
9	Alcatel	Motorola
10	Other	Other

	<b>Q3 Coolest Clothing Stores 2016</b>	<b>Q3 Coolest Clothing Stores 2015</b>
1	Mr Price	Mr Price
2	Woolworths	Edgars
3	Sportscene	Markham
4	Cotton On	Woolworths
5	Edgars	Sportscene
6	Markham	Cotton On
7	Totalsports	Identity
8	Identity	Truworhs
9	Truworhs	Totalsports
10	LEGIT	Legit

	<b>Q4 Coolest Domestic Airlines 2016</b>	<b>Q4 Coolest Domestic Airlines 2015</b>
1	SAA (South African Airways)	SAA (South African Airways)
2	Mango	Mango
3	BA (British Airways)	BA (British Airways)
4	kulula.com	kulula.com
5	Safair	Safair
6	Other	Other

	<b>Q5 Coolest Toothpaste 2016</b>	<b>Q5 Coolest Toothpaste 2015</b>
1	Colgate	Colgate
2	Aquafresh	Aquafresh
3	Sensodyne	Sensodyne
4	Oral-B	Oral-B
5	Close-Up	Pepsodent
6	Pepsodent	Close-Up
7	Mentadent P	Mentadent P
8	Other	Other

	<b>Q6 Coolest Clothing Brands 2016</b>	<b>Q6 Coolest Clothing Brands 2015</b>
1	Nike	Nike
2	adidas	adidas
3	Guess	Guess
4	Mr Price Brands (RT, Red, etc.)	Sissy Boy
5	Puma	Puma
6	Cotton On	Gucci
7	Uzzi	Billabong
8	Converse	Levi's
9	Lacoste	Lacoste
10	Polo	Reebok

	<b>Q7 Coolest Dairy Drinks 2016</b>	<b>Q7 Coolest Dairy Drinks 2015</b>
1	MILO	Nestlé Hot Chocolate
2	Tropika	UltraMel Custard
3	UltraMel Custard	Yogi Sip
4	Nestlé Hot Chocolate	Milk
5	Steri Stumpie	MILO
6	Yogi Sip	Clover Tropika
7	Super M	Super M
8	Clover Vanilla Mmmilk	Steri Stumpie
9	Nesquik	Nesquik
10	Inkomazi	Woolworths Drinking Yoghurt

	<b>Q8 Coolest Hotel Groups 2016</b>	<b>Q8 Coolest Hotel Groups 2015</b>
1	Protea Hotels	Protea Hotels
2	Sun International	Hilton Hotels
3	Hilton Hotels and Resorts	Sun International
4	Tsogo Sun (Ex-Southern Sun)	City Lodge/Town Lodge/Road Lodge
5	City Lodge/Town Lodge/Road Lodge	Three Cities
6	Three Cities	Tsogo Sun (Ex-Southern Sun)
7	Holiday Inn	Holiday Inn
8	Other	Other

	<b>Q9 Coolest Brand Slogans 2016</b>	<b>Q9 Coolest Brand Slogans 2015</b>
1	Just do it (Nike)	Just do it (Nike)
2	I'm lovin' it (McDonald's)	A taste for life (Spur)
3	A taste for life (Spur)	Impossible is Nothing (adidas)
4	All in (adidas)	I'm lovin' it (McDonald's)
5	So good (KFC)	So good (KFC)
6	Flame-Grilled, It just Tastes Better (Steers)	Shoes Are Boring. Wear Sneakers (Converse)
7	Try something amazing (Debonairs)	Off the wall (Vans)
8	Today, Tomorrow, Together (ABSA)	Unleash the Beast (Monster)
9	Moving Forward (Standard Bank)	Gives you wings (Red Bull)
10	Forever Faster (Puma)	Because you're worth it (L'Oreal)

	<b>Q10 Coolest Shopping Malls 2016</b>	<b>Q10 Coolest Shopping Malls 2015</b>
1	Sandton City	Sandton City
2	Gateway Theatre of Shopping	Gateway Theatre of Shopping
3	V&A Waterfront	Canal Walk
4	Canal Walk	Rosebank Mall
5	Rosebank Mall	V & A Waterfront
6	The Pavilion	Maponya Mall
7	Maponya Mall	The Pavillion Shopping Centre
8	Menlyn Park Shopping Centre	N1 City Mall

9	Mall of The South	China Mall
10	Southgate Shopping Centre	Menlyn Park

	<b>Q11 Coolest Jobs 2016</b>	<b>Q11 Coolest Jobs 2015</b>
1	CEO (The Boss)	CEO (The Boss)
2	Doctor/Surgeon	Doctor/Surgeon
3	Engineer	Soccer Player
4	Soccer Player	Engineer
5	Lawyer	Lawyer
6	DJ	Own Business (Entrepreneur)
7	Actor/Actress	Actor/Actress
8	Pilot	DJ (Club or Radio)
9	Accountant	Accountant
10	Singer	Artist

	<b>Q12 Coolest Companies 2016</b>	<b>Q12 Coolest Companies 2015</b>
1	BMW	DStv
2	Apple	Google
3	Nike	Apple
4	DStv	BMW
5	Samsung	Samsung
6	Google	Nike
7	adidas	Mr Price
8	KFC	Facebook
9	Woolworths	Coca-Cola
10	Sony	Woolworths

	<b>Q13 Coolest South African Fashion Brands 2016</b>	<b>Q13 Coolest South African Fashion Brands 2015</b>
1	Identity	Identity
2	Uzzi	LEGiT
3	LEGIT	Urban
4	Cashtime	Red
5	LTD	Aca Joe
6	GALXBOY	GALXBOY
7	Aca Joe	Ginger Mary
8	Urban	Petrol or Milk
9	Red	Amakikip
10	Ginger Mary	Uzzi

	<b>Q14 Coolest Telecomms Providers 2016</b>	<b>Q14 Coolest Telecomms Providers 2015</b>
1	Vodacom	Vodacom
2	Cell C	MTN
3	MTN	Cell C
4	Telkom/Telkom Mobile	Telkom
5	Virgin Mobile	Virgin Mobile
6	Neotel	Telkom Mobile (8ta)
7	Other	Neotel
8		Other

	<b>Q15 Coolest Tinned Food 2016</b>	<b>Q15 Coolest Tinned Food 2015</b>
1	KOO	KOO
2	Lucky Star	Lucky Star
3	All Gold	Bull Brand
4	Bull Brand	Rhodes
5	Rhodes	Spekenam

6	Spekenam	Glenryck
7	Glenryck	Other

	<b>Q16 Coolest Ultra Luxury Motor Vehicles 2016</b>	<b>Q16 Coolest Ultra Luxury Motor Vehicles 2015</b>
1	Lamborghini	Lamborghini
2	Ferrari	Ferrari
3	Bugatti	Bugatti
4	Rolls-Royce	Rolls-Royce
5	Porsche	Aston Martin
6	Aston Martin	Porsche
7	Bentley	Jaguar
8	Maybach	Bentley
9	Other	Other

	<b>Q17 Coolest Motor Vehicles 2016</b>	<b>Q17 Coolest Motor Vehicles 2015</b>
1	BMW	Mercedes-Benz
2	Mercedes-Benz	BMW
3	Audi	Range Rover
4	Range Rover	Audi
5	Jeep	Volkswagen (VW)
6	Volkswagen (VW)	Jeep
7	Mini Cooper	MINI
8	Land Rover	Toyota
9	Toyota	Land Rover
10	Ford	Dodge

	<b>Q18 Coolest Local Holiday Destinations 2016</b>	<b>Q18 Coolest Local Holiday Destinations 2015</b>
1	Sun City	Cape Town
2	Cape Town	Durban
3	Durban	Sun City
4	Johannesburg	Kruger National Park
5	Kruger National Park	Johannesburg
6	KwaZulu-Natal	Drakensberg
7	Port Elizabeth	Port Elizabeth
8	Ballito	Umhlanga
9	Drakensberg	Wild Coast
10	Wild Coast	Knysna

	<b>Q19 Coolest Petrol Stations 2016</b>	<b>Q19 Coolest Petrol Stations 2015</b>
1	Engen	Engen
2	Shell	Shell
3	Total	BP
4	Caltex	Caltex
5	Sasol	Total
6	BP	Sasol
7	Other	Other

	<b>Q20 Coolest Local Entertainment Destination 2016</b>	<b>Q20 Coolest Local Entertainment Destination 2015</b>
1	Gold Reef City	Gold Reef City
2	Sun City	Sun City
3	uShaka Marine World	uShaka Marine World
4	Carnival City	Suncoast Casino
5	GrandWest Casino	Carnival City
6	Wild Waters	Montecasino
7	Ratanga Junction	Ratanga Junction

8	Gateway Theatre of Shopping	Canal Walk
9	Montecasino	GrandWest Casino
10	Sibaya Casino	Gateway Theatre of Shopping

	<b>Q21 Coolest Console/Computer Games 2016</b>	<b>Q21 Coolest Console/Computer Games 2015</b>
1	FIFA	FIFA 15
2	Grand Theft Auto (GTA)	Grand Theft Auto (GTA)
3	Subway Surfers	Need for Speed
4	Need for Speed	Subway Surfers
5	Candy Crush Saga	Candy Crush
6	Call of Duty	The Sims
7	The Sims	Angry Birds
8	Minecraft	Call of Duty
9	Plants vs. Zombies	God of War
10	Pac-Man	Clash of Clans

	<b>Q22 Coolest Hi-Tech Gadgets 2016</b>	<b>Q22 Coolest Hi-Tech Gadgets 2015</b>
1	iPhone	Xbox
2	Xbox	Samsung Galaxy Tablet
3	Playstation	iPhone
4	iPad	Laptop
5	Samsung Galaxy tablet	Playstation
6	Laptop/Computer	iPad
7	Cellphone	3D TV
8	Selfie stick	Samsung Cellphone
9	Tablet	iPod
10	Apple watch	Samsung Galaxy Gear

	<b>Q23 Coolest Computer Brands 2016</b>	<b>Q23 Coolest Computer Brands 2015</b>
1	Samsung	Samsung
2	Apple Mac	Apple Mac
3	Sony	Sony
4	LG	LG
5	HP	HP
6	Lenovo	Lenovo
7	Acer	Acer
8	Dell	Dell
9	Toshiba	Toshiba
10	Alienware	Intel

	<b>Q24 Coolest Weekly Newspapers 2016</b>	<b>Q24 Coolest Weekly Newspapers 2015</b>
1	Sunday Times	Sunday Times
2	City Press	City Press
3	Sunday Sun	Sunday Sun
4	Soccer Laduma	Soccer Laduma
5	Sunday World	Cape Argus
6	Cape Argus	Sunday World
7	Rapport	Rapport
8	Sunday Tribune	Sondag
9	Sondag	Sunday Tribune
10	Other	Other

	<b>Q25 If you could watch anything on TV what would you watch? 2016</b>	<b>Q25 If you could watch anything on TV what would you watch? 2015</b>
1	Movies	Movies
2	Music	Music

3	Comedy	Comedy
4	Sport	Cartoons
5	Cartoons	Sport
6	Series	Series
7	Reality Shows	Reality Shows
8	Soapies	Soapies
9	Sitcoms	Sitcoms
10	Other	Other

	<b>Q26 Coolest Daily Newspapers 2016</b>	<b>Q26 Coolest Daily Newspapers 2015</b>
1	Daily Sun	Daily Sun
2	Daily News	Daily News
3	The Times	The Times
4	The Voice	The Star
5	The Star	Sowetan
6	New Age	The Voice
7	Sowetan	The Citizen
8	The Citizen	Cape Argus
9	The Mercury	Die Burger
10	Die Burger	The Mercury

	<b>Q27 Coolest TV Channels 2016</b>	<b>Q27 Coolest TV Channels 2015</b>
1	TRACE Urban (DStv 325)	Trace (DStv 325)
2	Cartoon Network (DStv 301)	MTV Base (DStv 322)
3	Disney XD (DStv 304)	M-Net Movies Action (DStv 110)
4	Disney Channel (DStv 303)	Disney Channel (DStv 303)
5	M-Net (DStv 101)	SuperSport Channel (DStv 200 - 221)
6	SuperSport Channel (DStv 200 - 221)	Comedy Central (DStv 122)
7	MTV Base (DStv 322)	Disney XD (DStv 304)
8	Comedy Central (DStv 122)	VUZU (DStv 116)
9	Channel O (DStv 320)	Cartoon Network (DStv 301)
10	M-Net Movies Action (DStv 110)	Mnet (DStv 101)

	<b>Q28 Coolest TV Music Channels 2016</b>	<b>Q28 Coolest TV Music Channels 2015</b>
1	TRACE Urban (DStv 325)	Trace Urban (DStv 325)
2	MTV Base (DStv 322)	MTV Base (DStv 322)
3	Channel O (DStv 320)	Channel O (DStv 320)
4	MTV (DStv 130)	MTV (DStv 130)
5	Mzansi Magic Music (DStv 321)	Mzansi Magic Music (DStv 321)
6	VH1 Classic (DStv 323)	ONE Gospel (DStv 331)
7	Kiss on Top TV	VH1 Classic (DStv 323)
8	kykNET NOU! (DStv 146)	Kiss (StarSat 325)
9	Other	Other

	<b>Q29 Coolest Current TV Programmes 2016</b>	<b>Q29 Coolest Current TV Programmes 2015</b>
1	Uzalo	Skeem Saam
2	Ridiculousness	IsiBaya
3	Skeem Saam	Muvhango
4	Empire	The Big Bang Theory
5	IsiBaya	Generations - The Legacy
6	The Big Bang Theory	Vampire Diaries
7	K.C. Undercover	Top Gear
8	Lab Rats	Two and a Half Men
9	The Flash	Lab Rats
10	Muvhango	Dragon Ball Z

	<b>Q30 Coolest Community Programmes 2016</b>	<b>Q30 Coolest Community Programmes 2015</b>
1	Add Hope (KFC)	Soul City
2	Soul Buddyz	Soul Buddyz
3	Save the Rhino	Save the Rhino
4	Khumbul'ekhaya	Add Hope (KFC)
5	Soul City	Khumbul'ekhaya
6	Pick n Pay School Club	My School (Woolworths)
7	CANSA	M-Net Cares
8	Gift of the Givers Foundation	Santa Shoebox Project
9	Takalani Sesame	Pick n Pay School Club
10	100 Percent Youth	CANSA

	<b>Q31 Coolest Cartoon Shows 2016</b>	<b>Q31 Coolest Cartoon Shows 2015</b>
1	Tom and Jerry	Tom and Jerry
2	Dragon Ball Z	Phineas & Ferb
3	Phineas & Ferb	SpongeBob SquarePants
4	The Regular Show	The Regular Show
5	Sophia the First	The Simpsons
6	Supa Strikas	The Boondocks
7	The Simpsons	Sofia The First
8	SpongeBob SquarePants	Dragon Ball Z
9	Teen Titans	Scooby-Doo
10	Naruto	The Amazing World of Gumball

	<b>Q32 Coolest TV Soaps 2016</b>	<b>Q32 Coolest TV Soaps 2015</b>
1	Uzalo	Skeem Saam
2	7de Laan	Muvhango
3	Skeem Saam	Generations - The Legacy
4	IsiBaya	IsiBaya
5	Generations - The Legacy	7de Laan
6	Muvhango	Isidingo
7	Scandal!	The Bold and the Beautiful
8	The Bold and the Beautiful	Scandal
9	Isidingo	Rhythm City
10	Rhythm City	Days of Our Lives

	<b>Q33 Coolest Kids TV Channels/Blocks 2016</b>	<b>Q33 Coolest Kids TV Channels/Blocks 2015</b>
1	Disney (DStv 303)	Disney (DStv 303)
2	Disney XD (DStv 304)	Disney XD (DStv 304)
3	Cartoon Network (DStv 301)	Cartoon Network (DStv 301)
4	Nickelodeon (DStv 305)	Nickelodeon (DStv 305)
5	Boomerang (DStv 302)	Boomerang (DStv 302)
6	Disney Junior (DStv 309)	Disney Junior
7	NickTOONS (DStv 308)	YoTV
8	Craz-e (eTV)	JimJam (DStv 310)
9	JimJam (DStv 310)	Kids CO
10	Nick Jr (DStv 307)	CBeebies (DStv 306)

	<b>Q34 Coolest Reality TV Shows 2016</b>	<b>Q34 Coolest Reality TV Shows 2015</b>
1	Wipeout	Cake Boss
2	Idols	Wipeout
3	SA's Got Talent	SA's Got Talent
4	Cake Boss	X Factor
5	Big Brother	Idols
6	The X Factor	Big Brother
7	Keeping Up with the Kardashians	Keeping up with the Kardashians

8	MasterChef	Real Husbands of Hollywood
9	Geordie Shore	America's Next Top Model
10	Rich Kids of Beverly Hills	The Amazing Race

	<b>Q35 Coolest Music Retailers Online/Physical Stores 2016</b>	<b>Q35 Coolest Music Retailers Online/Physical Stores 2015</b>
1	Google Play Store	Musica
2	iTunes	iTunes
3	Youtube2mp3	Tubidy.com
4	Game	mp3skull
5	Musica	ToxicWap
6	Tubidy.com	Look & Listen
7	mp3skull	SoundCloud
8	ToxicWap	ZAMOB
9	Zamob.com	ZONKEWAP
10	SoundCloud	Waptrick

	<b>Q36 Coolest Radio Stations 2016</b>	<b>Q36 Coolest Radio Stations 2015</b>
1	Metro FM	Metro FM
2	5FM	5FM
3	Ukhozi FM	94,7
4	East Coast Radio	East Coast Radio
5	94,7	Good Hope FM
6	Jacaranda FM	Ukhozi FM
7	Lesedi FM	YFM
8	KFM	94,5 KFM
9	Good Hope FM	Kaya FM
10	Gagasi FM	Lesedi FM

	<b>Q37 Coolest Magazines 2016</b>	<b>Q37 Coolest Magazines 2015</b>
1	Top Gear	Top Gear
2	YOU	YOU
3	Drum	Car
4	Car	People
5	Move!	Drum
6	TeenZone	World Soccer
7	Speed & Sound	True Love
8	People	TeenZone
9	Glamour	Move!
10	National Geographic	Speed & Sound

	<b>Q37 Coolest Female Magazines 2016</b>	<b>Q37 Coolest Female Magazines 2015</b>
1	YOU	YOU
2	Drum	People
3	TeenZone	TeenZone
4	Move!	Drum
5	Glamour	True Love
6	People	Move!
7	Teens Online	Glamour
8	Cosmopolitan	Cosmopolitan
9	Bona	Grazia
10	Top Gear	Heat

	<b>Q37 Coolest Male Magazines 2016</b>	<b>Q37 Coolest Male Magazines 2015</b>
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1	Top Gear	Top Gear
2	Car	Car
3	Speed & Sound	World Soccer
4	Drum	Speed & Sound
5	YOU	Men's Health
6	Men's Health	YOU
7	Move!	Drum
8	National Geographic	People
9	Bona	FHM
10	People	Move!

	<b>Q38 Coolest Breakfast Cereals 2016</b>	<b>Q38 Coolest Breakfast Cereals 2015</b>
1	BarOne	Nestlé Milo
2	Kellogg's Corn Flakes	Kellogg's Corn Flakes
3	Jungle Oats	Kellogg's Coco Pops
4	Nestlé Milo	Kellogg's All-Bran Flakes
5	Kellogg's Coco Pops	Jungle Oats
6	Kellogg's Rice Krispies	Kellogg's Rice Krispies
7	Kellogg's All-Bran Flakes	Muesli
8	ProNutro	Bokomo Weet-Bix
9	FutureLife	FutureLife
10	Bokomo Weet-Bix	Nestlé Cheerios

	<b>Q39 Coolest International Celebrities 2016</b>	<b>Q39 Coolest International Celebrities 2015</b>
1	Chris Brown	Lionel Messi
2	Cristiano Ronaldo	Cristiano Ronaldo
3	Lionel Messi	Chris Brown
4	Nicki Minaj	Beyonce
5	Drake	Nicki Minaj
6	Adele	August Alsina
7	Beyonce	Drake
8	Justin Bieber	Ariana Grande
9	Taylor Swift	Rihanna
10	Eminem	Lil Wayne

	<b>Q40 Coolest Local Celebrities 2016</b>	<b>Q40 Coolest Local Celebrities 2015</b>
1	Trevor Noah	Cassper Nyovest
2	Cassper Nyovest	Trevor Noah
3	AKA	K.O
4	K.O	AKA
5	Black Coffee	Leon Schuster
6	Leon Schuster	Mi Casa
7	Riky Rick	Jack Parow
8	Kwesta	Black Coffee
9	Mi Casa	Mini Dlamini
10	DJ Fresh	DJ Fresh

	<b>Q41 Coolest Grocery Stores 2016</b>	<b>Q41 Coolest Grocery Stores 2015</b>
1	Woolworths Food	Pick n Pay
2	Pick n Pay	Woolworths Food
3	Game	Spar
4	Spar	Game
5	Checkers	Checkers
6	Shoprite	Shoprite
7	Makro	Food Lover's Market
8	Food Lovers Market	Fruit & Veg City
9	Fruit & Veg City	Makro

10	Cambridge Food	OK
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	<b>Q42 Coolest Fast Food Places 2016</b>	<b>Q42 Coolest Fast Food Places 2015</b>
1	McDonald's	KFC
2	Nando's	McDonald's
3	KFC	Debonairs
4	Debonairs	Steers
5	Burger King	Nando's
6	Steers	Burger King
7	Roman's Pizza	Roman's Pizza
8	Fish & Chips Co.	ChesaNYAMA
9	Domino's Pizza	Fish & Chips
10	Chicken Licken	Chicken Licken

	<b>Q43 Coolest Eat Out Places 2016</b>	<b>Q43 Coolest Eat Out Places 2015</b>
1	Spur	Spur
2	Nando's	Nando's
3	Wimpy	Wimpy
4	Mugg & Bean	Mugg & Bean
5	Ocean Basket	Ocean Basket
6	Panarottis	Panarottis
7	John Dory's	John Dory's
8	RocoMamas	News Café
9	News Café	Mike's Kitchen
10	Primi Piatti	Primi Piatti

	<b>Q44 Coolest Energy Products 2016</b>	<b>Q44 Coolest Energy Products 2015</b>
1	Red Bull Energy Drink	Monster Energy
2	Monster Energy	Red Bull Energy Drink
3	Powerade	Powerade
4	Energade	Dragon Energy Drink
5	Play Energy Drink	Energade
6	Dragon Energy Drink	Play Energy Drink
7	Score Energy Drink	Nestlé Milo
8	Lucozade	Lucozade Energy
9	Jungle Energy Bar	SPEED Energy Drink
10	USN	Jungle Energy Bar

	<b>Q45 Coolest Snacks 2016</b>	<b>Q45 Coolest Snacks 2015</b>
1	Doritos	Doritos
2	Oreo	Lay's
3	Lay's	Oreo
4	Simba Chips	Simba Chips
5	Fritos	Bakers Biscuits
6	Pringles	Takis Biltong
7	Astros	Pringles
8	Niknaks	Jumpin' Jack Popcorn
9	Mini Cheddars	Fritos
10	Bakers Biscuits	Niknaks

	<b>Q46 Coolest Cold Drinks 2016</b>	<b>Q46 Coolest Cold Drinks 2015</b>
1	Coca-Cola	Coca-Cola
2	Appletiser	Appletiser
3	Fanta	Iron Brew
4	Iron Brew	Fanta

5	Sprite	Sprite
6	Twist	Sparletta Cream Soda
7	Sparletta Cream Soda	Pepsi
8	Stoney Ginger Beer	Twist
9	Pepsi	Stoney Ginger Beer
10	Coo-ee	Sparletta Sparberry

	<b>Q47 Coolest Universities or Colleges 2016</b>	<b>Q47 Coolest Universities or Colleges 2015</b>
1	University of Cape Town (UCT)	University of Cape Town (UCT)
2	University of Johannesburg (UJ)	University of Johannesburg (UJ)
3	University of Witwatersrand (WITS)	University of Witwatersrand (WITS)
4	Durban University of Technology	University of Pretoria (TUKS)
5	University of Pretoria (TUKS)	University of KwaZulu-Natal (UKZN)
6	UNISA	University of South Africa (UNISA)
7	University of Western Cape (UWC)	University of Stellenbosch (Maties)
8	Stellenbosch University (Maties)	Durban University of Technology (DUT)
9	University of KwaZulu-Natal (UKZN)	Boston College
10	University of the Free State (UFS)	University of Western Cape (UWC)

	<b>Q48 Coolest Sweets 2016</b>	<b>Q48 Coolest Sweets 2015</b>
1	Jelly Tots	Pin Pop
2	Astros	Jelly Tots
3	Pin Pop	Astros
4	Smarties	Jelly Belly Jelly Beans
5	Fizzer	Smarties
6	Jelly Belly Jelly Beans	Maynards Wine Gums
7	Smoothies	Yogueta
8	YoGueta	Maynards Jelly Beans
9	Mentos	Maynards Jelly Babies
10	Chappies	Manhattan Sour Worms

	<b>Q49 Coolest Chocolates 2016</b>	<b>Q49 Coolest Chocolates 2015</b>
1	Ferrero Rocher	Bar One
2	Bar One	Ferrero Rocher
3	Kit Kat	Kit Kat
4	Lindt Lindor	Lunch Bar
5	Aero	Cadbury Bubbly
6	Lunch Bar	Aero
7	Cadbury Dairy Milk	Lindt Lindor
8	Cadbury Bubbly	PS
9	PS	Cadbury Slabs
10	Cadbury Marvellous Creations	Milky Bar

	<b>Q50 Coolest Coffee Shops 2016</b>	<b>Q50 Coolest Coffee Shops 2015</b>
1	Mugg & Bean	Mugg & Bean
2	McDonald's McCafe	Wimpy
3	Wimpy	McDonald's McCafé
4	Spur	Milky Lane
5	Cappuccino's	Cappuccino's
6	Milky Lane	News Café
7	Starbucks	Wild Bean Café
8	Cafe Nescafe	Fego Caffé
9	News Café	House of Coffees
10	Wild Bean Café	Seattle Coffee

	<b>Q51 Coolest Animated Brands or Entertainment Characters 2016</b>	<b>Q51 Coolest Animated Brands or Entertainment Characters 2015</b>
1	Tom and Jerry	Phineas and Ferb
2	Minions	Tom and Jerry
3	Goku	SpongeBob SquarePants
4	Smurfs	Smurfs
5	SpongeBob SquarePants	Scooby-Doo
6	Phineas and Ferb	Naruto
7	Sofia the First	Sofia the First
8	Naruto	Goku
9	Barbie	Micky Mouse
10	Scooby-Doo	Hello Kitty

	<b>Q52 Coolest Chewing Gum 2016</b>	<b>Q52 Coolest Chewing Gum 2015</b>
1	Orbit	Infinity
2	Stimorol	Orbit
3	Infinity	Stimorol
4	Chappies	Airwaves
5	Clorets	Chappies
6	Airwaves	Dentyne
7	Dentyne	Clorets
8	Big Time	Big Time
9	Five	Five
10	Beechies	Beechies

\* New category introduced in 2016

	<b>Q53 Coolest Proudly SA Brands 2016*</b>	
1	Nestle	
2	Mango Airlines	
3	ABSA	
4	Clover	
5	Nedbank	
6	Clicks	
7	Hisense SA	
8	Takis Biltong	
9	Flip File	
10	Europcar	

	<b>Q54 Coolest Male Deodorants 2016</b>	<b>Q54 Coolest Male Deodorants 2015</b>
1	Nivea	Playboy
2	AXE	English Blazer
3	Playboy	AXE
4	English Blazer	Hugo Boss
5	Hugo Boss	adidas
6	adidas	Nivea
7	Shield	Shield
8	Old Spice	Brut
9	Dove	Old Spice
10	Brut	Status

	<b>Q55 Coolest Female Deodorants 2016</b>	<b>Q55 Coolest Female Deodorants 2015</b>
1	Nivea	Playgirl
2	Dove	adidas
3	Playgirl	Hoity Toity
4	Avon	Nivea
5	adidas	Dove
6	Pink Happiness	Shield
7	Shield	Pink Happiness
8	Red Door	Yardley

9	Yardley	Shower to Shower
10	Hoity Toity	Exclamation!

	<b>Q56 Top 2 things you can't live without? 2016</b>	<b>Q56 Top 2 things you can't live without? 2015</b>
1	Family and Parents	Family and Parents
2	Education	Music
3	Religion/God	Religion/God
4	Clothes	Cellphone
5	Money	Money
6	Cellphone	Clothes
7	Wi-Fi	Friends
8	Music	Sport
9	Friends	Boyfriend/Girlfriend
10	Electricity	Wifi

	<b>Q57 Coolest Feminine Hygiene Products 2016</b>	<b>Q57 Coolest Feminine Hygiene Products 2015</b>
1	Always	Always
2	Kotex	Kotex
3	Stayfree	Stayfree
4	Lil-Lets	Lil-Lets
5	Lifestyle	Lifestyle
6	Tampax	Tampax
7	Ava Secrets	New Freedom
8	Comfitex	OB
9	Other	Other

	<b>Q58 Coolest Specialist Health and Beauty Stores 2016</b>	<b>Q58 Coolest Specialist Health and Beauty Stores 2015</b>
1	Dis-Chem	Clicks
2	Clicks	Dis-Chem
3	Woolworths	Woolworths
4	Edgars	Edgars
5	Body Shop	Red Square
6	Red Square	Body Shop
7	Link Pharmacy	Link Pharmacy
8	Sorbet	Other

	<b>Q59 Coolest Make-Up Brands 2016</b>	<b>Q59 Coolest Make-Up Brands 2015</b>
1	Avon	Avon
2	Revlon	Revlon
3	MAC	L'Oreal
4	L'Oreal	MAC
5	Elizabeth Arden	Bobbie Brown
6	Chanel	Yardley
7	Justine	Olay
8	Yardley	Justine
9	Bobbi Brown	Estée Lauder
10	Estee Lauder	Clinique

	<b>Q60 Coolest Social Media Platforms 2016</b>	<b>Q60 Coolest Social Media Platforms 2015</b>
1	WhatsApp	WhatsApp
2	Facebook	Facebook
3	Instagram	Instagram
4	YouTube	BBM
5	BBM	YouTube

6	Google+	Google +
7	Skype	Twitter
8	Twitter	Skype
9	Snapchat	Mxit
10	Tumblr	SnapChat

	<b>Q61 Coolest Soap Bars 2016</b>	<b>Q61 Coolest Soap Bars 2015</b>
1	Protex	Dove
2	Dove	Protex
3	Dettol	Lux
4	Lux	Dettol
5	Nivea	Nivea
6	Lifebuoy	Lifebuoy
7	Sunlight	Sunlight
8	Johnson & Johnson	Oh So Heavenly
9	Savlon	Vaseline
10	Gentle Magic	Johnson & Johnson

	<b>Q62 Coolest Haircare Products 2016</b>	<b>Q62 Coolest Haircare Products 2015</b>
1	Dark & Lovely	Dark & Lovely
2	Dove	Avon
3	Avon	Head & Shoulders
4	Head & Shoulders	Easy Waves
5	Easy Waves	Sofn'Free
6	Tresseme	TRESemme
7	Sofn'Free	Dove
8	Revlon	L'Oreal
9	L'Oreal	Sunsilk
10	Sunsilk	Revlon

	<b>Q63 Top 2 Things You Wish for your Birthday? 2016</b>	<b>Q63 Top 2 Things You Wish for your Birthday? 2015</b>
1	Car	iPhone
2	Money	Money
3	Playstation 4	Car
4	iPhone	Playstation 4
5	Clothes	Laptop
6	Time with Family	Samsung Galaxy Tab
7	iPad	iPad
8	Laptop	Clothes/Shoes
9	Holiday	Xbox
10	Xbox	Time with family

	<b>Q64 Coolest Cellphone Applications 2016</b>	<b>Q64 Coolest Cellphone Applications 2015</b>
1	WhatsApp	WhatsApp
2	Instagram	Facebook
3	Facebook	Instagram
4	YouTube	BlackBerry Messenger (BBM)
5	SHAREit	YouTube
6	Subway Surfers	Google
7	Google	Opera Mini
8	Google Play Store	PicMix
9	Clash of Clans	Twitter
10	BlackBerry Messenger (BBM)	Subway Surfers

	<b>Q65 Coolest Local Sportperson 2016</b>	<b>Q65 Coolest Local Sportperson 2015</b>
1	AB de Villiers	AB de Villiers
2	Simphiwe Tshabalala	Senzo Meyiwa
3	Chad Le Clos	Chad Le Clos
4	Itumaleng Khune	Itumaleng Khune
5	Bryan Habana	Simphiwe Tshabalala
6	Hashim Amla	Oscar Pistorius
7	George Lebeso	Natalie Du Toit
8	Oscar Pistorius	Bernard Parker
9	Teko Modise	Bryan Habana
10	Portia Modise	Hashim Amla

	<b>Q66 Coolest Local DJ (radio or club) 2016</b>	<b>Q66 Coolest Local DJ (radio or club) 2015</b>
1	Black Coffee	Black Coffee
2	DJ Fresh	DJ Fresh
3	DJ Zinhle	DJ Kent
4	DJ Dimplez	DJ Zinhle
5	Euphonik	DJ Dimplez
6	DJ Cleo	DJ Sbu
7	DJ Kent	DJ Euphonik
8	DJ Sbu	DJ Tira
9	DJ Max	DJ Oskido
10	DJ Mo Flava	Garreth Cliff

	<b>Q67 Coolest Local Male Screen Stars 2016</b>	<b>Q67 Coolest Local Male Screen Stars 2015</b>
1	Trevor Noah	Trevor Noah
2	Leon Schuster	Leon Schuster
3	DJ Fresh	Menzi Ngubane
4	Da L.E.S	DJ Sbu
5	DJ Sbu	Loyiso Gola
6	Vuyo Dabula (Kumkani)	ProVerb
7	Maps Maponyane	Gareth Cliff
8	Menzi Ngubane	Lunga Shabalala
9	Lunga Shabalala	Siyabonga Twala
10	Loyiso Gola	Emo Adams

	<b>Q68 Coolest Local Female Screen Stars 2016</b>	<b>Q68 Coolest Local Female Screen Stars 2015</b>
1	Pearl Thusi	Minnie Dlamini
2	Minnie Dlamini	Boity Thulo
3	Boity Thulo	Pearl Thusi
4	Amanda Du-Pont	Pearl Modiadie
5	Jeannie D	Noleen
6	Pearl Modiadie	Thando Thabethe
7	Khanyi Mbau	Jeannie D
8	Noleen	Zizo Beda
9	Nomzamo Mbatha	Bonang Matheba
10	Bonang Matheba	Dineo Ranaka

	<b>Q69 Coolest Local Music Stars (Band or Person) 2016</b>	<b>Q69 Coolest Local Music Stars (Band or Person) 2015</b>
1	AKA	Cassper Nyovest
2	Cassper Nyovest	K.O
3	Mi Casa	AKA
4	K.O	The Soil
5	The Soil	Mi Casa
6	Black Coffee	KiD X
7	Riky Rick	DJ Kent
8	Kwesta	Big Nuz

9	Goldfish	Locnville
10	Cashtime	Professor

	<b>Q70 Coolest Shoe/Footwear Brands 2016</b>	<b>Q70 Coolest Shoe/Footwear Brands 2015</b>
1	Nike	Nike
2	adidas	Converse
3	Timberland	adidas
4	Jordan	Vans
5	Converse	Puma
6	Carvela	Jordan
7	Vans	Timberland
8	Puma	Carvela
9	Lacoste	Reebok
10	Tomy	Sissy Boy

	<b>Q71 Coolest Brand Overall 2016</b>	<b>Q71 Coolest Brand Overall 2015</b>
1	Nike	Nike
2	Samsung	Coca-Cola
3	Apple	Samsung
4	Coca-Cola	Mercedes-Benz
5	BMW	BMW
6	Mercedes-Benz	adidas
7	adidas	Apple
8	Mr Price	Mr Price
9	McDonald's	Xbox
10	Xbox	KFC

	<b>Q72 Coolest Skincare Products 2016</b>	<b>Q72 Coolest Skincare Products 2015</b>
1	Dove	Nivea
2	Nivea	Dove
3	Avon	Vaseline
4	Lux	Johnson & Johnson
5	Vaseline	Avon
6	Dettol	POND'S
7	Johnson & Johnson	Lux
8	Revlon	Bio-Oil
9	Gentle Magic	Clere
10	Celltone	Garnier